

# Terms and conditions of participation in the competition

## Energy Efficiency Award 2023

By submitting your application documents you acknowledge the following terms and conditions of participation of Deutsche Energie-Agentur GmbH (dena).

### 1 Competition

Deutsche Energie-Agentur – the German Energy Agency (dena) – honours outstanding energy efficiency or climate action projects of national or international private or public companies with the “Energy Efficiency Award”. The award is presented in the categories “Think big! Complex energy transition projects”, “From clever to digital! The range of energy efficiency”, “Achieve more together! Energy services as an enabler of the energy transition” and “Moving forward! Concepts for a climate-neutral future”. In addition, from among all submissions a special prize is awarded to a small or medium-sized company (SME).

Any private or public company from Germany, Europe or the rest of the world may apply, irrespective of their size or the industry they operate in. Competition entries are submitted by participants in one of the competition categories. Several different entries may thus be submitted by participants in different categories.

Following registration, interested companies can submit their successful project or concept quickly and easily via the internet. On the website at <https://www.energyefficiencyaward.de/en/home/> they can use an online form (with clarifications) to enter the information necessary for their project to take part in dena’s international competition.

An overview of the timeframe of the Energy Efficiency Award 2023:

- **The deadline for submitting entries is 12 June 2023.**

A shortlist of the nominated projects will be published in October 2023.

- The awards ceremony for Energy Efficiency Award 2023 will be held in Berlin on 13 November 2023.

The international competition is funded by the Federal Ministry for Economic Affairs and Climate Action (BMWK).

## 2 Participants

The competition is open to private or public companies of any size that have implemented or designed measures for energy efficiency or climate action in their operations and as a result achieved savings in terms of energy consumption, energy costs and/or CO<sub>2</sub> emissions or are able to provide credible proof to that effect.

In this context, **private companies** are companies with an organisational form governed by private law and majority private ownership.

**Public companies** in this context are companies with an organisational form governed by private or public law and majority state or municipal ownership. They include companies with their own legal identity such as public law corporations, institutions or foundations.

**Several companies** which have worked together on a joint project or concept may compete for the Energy Efficiency Award jointly. As a rule these will be cooperating companies in which the measures are implemented and involved collaborative partners such as advisers, planners or equipment manufacturers.

**Multiple competition entries** are permissible. Companies which have submitted an entry to the Energy Efficiency Award in the past may submit the same project again, as long as the submitted projects have not been nominated. Please make sure when submitting a repeat entry that the project-specific key figures and data are as up-to-date as possible. A company can also enter several projects. A requirement for such multiple entries is that the competition entries must be different projects in terms of their content.

## 3 Competition documents

Participation in the competition is free of charge for all participants. Participants enter by submitting a project or concept via the online entry form on the website <https://www.energyefficiencyaward.de/en/home/>. The online form must be completely filled in and sent in. Please note that the provision of meaningful and full data is particularly important for the jury's decision. dena may request supplementary information and documents if they are necessary for the assessment.

Deutsche Energie-Agentur (dena) reserves the right to reject a proposed project or concept even after all application documents have been submitted. It will do so if the terms and conditions of participation are not complied with or if participation and/or the submitted application documents violate the laws of the Federal Republic of Germany. If a participant is excluded from the competition, dena will inform the participant to that effect in writing.

dena reserves the right to change the category designation selected by the participant if, in its view, this is justified and/or makes sense in terms of the content of the project.

#### **4 Assessment criteria and the jury's selection**

An independent jury will select the nominations and winners. The concepts category will receive an Audience Award during the dena congress. The jury will consist of competent representatives of from politics, industry, science, the media, dena and KfW. The members of the jury will be given all entries submitted for assessment. They are obliged to comply with the provisions of law in the area of data protection and confidentiality. The jury's decision will be justified in writing and is incontestable.

The technical assessment of the submitted and admitted entries will be carried out based on uniform assessment criteria.

#### **5 Presenting the award to the winner and prize money**

The winners will be presented with their award at the dena congress on 13 November 2023 in Berlin. The three companies nominated for the Audience Award will be invited to present their concepts live at the dena congress. The audience will then vote for the concept to be awarded the prize for the category. The winners in all the categories and the winner of the special prize for SMEs (five in total) will receive prize money in totalling €6,000 each. The prize money is granted for a specific purpose. It can only be used for investments in increasing energy efficiency, measures for the use of renewable energy sources in the company or the communication of those measures.

#### **6 Confidentiality**

All submitted documents/information will be treated as confidential, unless stated otherwise in these terms and conditions of participation. The documents will be made available exclusively to employees of dena and the members of the jury. The members of the jury are also explicitly bound by this confidentiality requirement.

## **Data protection information**

This privacy statement clarifies for you how dena handles your personal data in connection with the Energy Efficiency Awards 2023 (EEA 2023).

Personal data is any information relating to your person, e.g. name, address, e-mail address etc.

## **Controller and contact**

Deutsche Energie-Agentur GmbH (dena)

Chausseestraße 128a  
10115 Berlin, Germany

Tel: +49 (0)30 66 777 - 0

Fax: +49 (0)30 66 777 - 699

[info@dena.de](mailto:info@dena.de)

You can contact our data protection officer at [datenschutz@dena.de](mailto:datenschutz@dena.de) or at our postal address (attn. company data protection officer).

If you participate in the EEA 2023 competition, we will collect the following data, which is necessary for the purpose of holding the competition.

## **Types of processed data and the category of data subjects**

The processed data consists of basic details (e.g. name, address) and contact details (e.g. e-mail address, telephone number) of the participants in the EEA 2023 competition.

### **Purpose and legal basis of the processing**

dena processes your data for the purpose of holding the EEA 2023 competition and for its own direct marketing purposes with regard to similar own goods or services of dena.

The legal basis for the data processing is Article 6(1) sentence 1 points b) and f) GDPR.

### **Transmission to third countries**

Your data will not be transmitted to third countries.

### **Your rights**

dena will be happy to provide information as to whether personal data concerning you is stored by us, what data is stored and who it is passed on to (if anyone) and how. Pursuant to the provisions of law you may exercise the following rights: rights to rectification, erasure, restriction of the processing (blocking for particular purposes). You also have the right to lodge a complaint with a data protection supervisory authority regarding the processing of your personal data.

### **Right of objection**

You have the right to object to future processing at any time. Please submit your objection in writing (including e-mail) to the above-mentioned address of the data controllers.

### **Erasure of data**

We erase your personal data when storage is no longer necessary for the provision of our services, all mutual claims have been fulfilled and there are no other statutory retention requirements or statutory grounds for the storage.

## 7 Communication, usage rights

One key aspect of the Energy Efficiency Award is the communication of the feasibility and economic viability of energy efficiency and climate action measures, as well as their transferability to other companies. For these reasons, dena presents the competition entries and, in particular, the winning projects to the public in the course of active media work. dena is free to determine the type of such presentation and the way in which it is implemented. If text and image material is not available in the necessary form, quantity or quality, dena has the right to refrain from such presentation.

As a rule the communication includes:

- Anonymised individual aspects, key figures and energy efficiency and climate action measures from the entries
- Specific individual aspects, key figures and energy efficiency and climate action measures from the nominated and winning projects
- Forms of presentation such as press releases, specialist articles, fact sheets and online articles (not a conclusive list)

### Granting of usage rights

- For that purpose, the participant irrevocably grants dena simple, transferable usage rights without any limitation in terms of content, territory or time and encompassing all forms of use, for the use of the submitted data, photographs, graphics and texts.
- The participant agrees to the editing and alteration as well as publication and utilisation of the works, including the edited and altered versions, by dena or by third parties commissioned by it.
- The participant warrants that it is able to freely dispose of the usage rights to the work and that the free use of the work by dena is not at odds with any third-party rights, particularly trademark rights, copyrights, personal rights or other ancillary copyrights. It also warrants that if third-party copyrights to the work exist, that third party has fully waived its right to be named as the copyright holder in accordance with § 13 sentence 2 of the Copyright Act (UrhG). As a precaution, the participant shall indemnify dena, at its first request, against any claims of third parties derived by them from any own rights to the work or from personal rights. This includes the costs of a reasonable legal defence of dena with respect to third parties. Otherwise the liability shall be based on the provisions of law.
- dena reserves the right to make video recordings and take photographs of competition entries and also of the award ceremony at the dena congress. The participant undertakes to obtain consent in this respect from its employees participating in the award ceremony.
- The participant declares that it agrees to the video recordings and photographs in which it appears being used by dena for communication purposes (print, digital, online, as a CD-ROM etc.) and marketing measures. It agrees to the award ceremony being documented by media companies for the purposes of reporting (TV, print, internet).
- The usage rights are granted without any remuneration.

## 8 Cooperation of the participants

The Energy Efficiency Award 2023 will be presented to the winners at an award ceremony during the dena congress on 13 November 2023 in Berlin. The award recipients undertake to personally accept the award on that date through a representative of the company.

The participant declares that it is willing to support the Energy Efficiency Award in connection with its entry, in particular to promptly provide necessary information and images to dena and appoint a competent contact person.

Furthermore, the participant declares that it is willing to report on its participation in the competition and, in the event of its nomination or if it is selected as the winner, on the Energy Efficiency Award.

We thank you for your interest in the Energy Efficiency Award 2023 and wish you the best of luck with your entry.

As at: Berlin, April 2023

### **If you have any questions please contact:**

Deutsche Energie-Agentur GmbH (dena) – German Energy Agency  
Energy Efficiency Award  
Chausseestraße 128 a  
10115 Berlin, Germany  
Tel: +49 (0)30 66 777 – 700  
E-mail: [info@EnergyEfficiencyAward.de](mailto:info@EnergyEfficiencyAward.de)  
<https://www.energyefficiencyaward.de/en/home/>

An initiative of:



Supported by:



on the basis of a decision  
by the German Bundestag

With the friendly support of our premium partner:

