



Apply now!

Energy Efficiency Award 2024

The Deutsche Energie-Agentur GmbH (dena) - German Energy Agency is looking for projects that demonstrate how companies can successfully reduce energy consumption and greenhouse gas emissions. Since 2007, dena has been awarding prizes to projects and concepts that demonstrate how the path to climate neutrality and the transformation of industry can succeed. The award is sponsored by the Federal Ministry of Economic Affairs and Climate Action (BMWK).

The application

Companies of any size and from any sector in Germany and abroad can take part. Projects or concepts for saving energy and CO₂ can be submitted in **four categories**. The commitment of small and medium-sized enterprises is honoured with an additional **special prize**. An online form is available on the EEA website for participation.

The closing date for applications is 7 June 2024.

The Jury

The nominations and award winners are selected by an independent jury. The jury is made up of high-calibre representatives from the BMWK, the media, business, science and dena.

The nomination

Up to three projects will be nominated in each category. The nominated projects will be published on the website with a project or concept profile and announced in a press release.

The award ceremony

The winners of all categories will be awarded at the dena Congress on **11 November 2024** in Berlin. The three nominated companies in the concepts category will present their strategies live. The audience will decide which concept receives the prize.

The prizes

The award winners are published and receive a **certificate**, a **trophy** and rights of use for a high-profile **label**. The winning projects in the competition categories will be honored with a **film** that presents the award-winning nature of the project to the public. The films are published on the award website and social channels and presented at selected trade fairs, stand participations and dena events.

We will be happy to support you with your application!

EEA-Hotline: (030) 66 777-700

E-Mail: info@EnergyEfficiencyAward.de

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The four competition categories

Think Big! Complex energy transition projects.



Systemic thinking and integrated includes, for example, the use of renewable energies or systemic measures:

- Use of renewable energies
- Circular economy and resource efficiency
- Demand side management and flexibilisation
- Energy storage and electric mobility
- Combined heat and power generation
- Primary energy savings
- External waste heat utilisation
- Systemic measures, process optimisation
- CO₂ reduction in the upstream and downstream chains
- Carbon capture, use and storage (CCUS)

Achieving more together! Energy services as an enabler of the energy transition.



As a service provider, you have successfully implemented an energy efficiency or energy transition project at a company or contributed to its success. Or your company has implemented a project with the involvement of third parties and in cooperation with energy service providers:

- Contracting (plant, performance contracting)
- Innovative leasing and hire-purchase models
- Energy advice
- Externally supported controlling as well as energy and climate protection management
- Innovative financing models (funding)
- Cooperation and support of company networks
- Innovative integration and cooperation of energy service providers

From clever to digital! The broad spectrum of energy efficiency.



This category focuses on energy efficiency, e.g., through digitalization measures:

- Energy-efficient cross-sectional technologies
- Efficient heat and cold generation
- Process optimisation
- Internal waste heat utilisation and heat recovery
- Digitalization and digital transformation
- Energy management systems
- Software solutions (e.g. using AI and data analysis)
- Smart automation solutions
- Measurement, control and sensor technology
- Intelligent sensor technology

Moving forward! Concepts for a climate-neutral future.



You have set ambitious climate protection goals and are pursuing them systematically. You credibly address the challenges of climate neutrality and show steps for a successful transformation:

- Concrete, ambitious climate protection targets
- Accounting of direct or indirect greenhouse gas emissions
- Measures to reduce greenhouse gas emissions and increase energy efficiency
- Use of renewable energies and energy generation plants
- Measures to increase resource efficiency
- Exemplary communication and reporting
- Cooperation and research and development for transformation

In addition, dena will award a **special prize worth 5000 euros to a small or medium-sized enterprise.**

Submit your application for individual or joint projects by 7 June 2024!

All information, the application form and answers to the most important questions at www.EnergyEfficiencyAward.de

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